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02/03/1978
married
German

LANGUAGES

GERMAN - GOOD
ENGLISH - FLUENT
FRENCH - NATIVE
SPANISCH - BEGINNER

GUILLAUME NELLE

Lead User Experience / Digital Product
Management

WORK EXPERIENCE

03/2019 - TODAY

MEWA TEXTIL-SERVICE AG & CO. MANAGEMENT OHG, WIESBADEN

Lead User Experience

- Creative product design lead in digital solutions for sales and customer service departments - Design conception, validation and development of user centric web/mobile applications and services
- Conduction of user researches - Integration of design thinking methodology in MEWA processes, clickable prototypes
- Definition of UX strategy - Development of new visual languages, Harmonisation and improvement of digital processes
- Enhancement of sales manager productivity with dedicated digital solution as Product Owner/Product manager role - 35% improvement in Selling process and data Transfer
- Technical and creative Team lead - Small team of UI/UX designers including external resources, agile working methods
- UX Analysis of online store platform - Identification of potential benefits and improvement needs
- Monitoring continuous UI/UX improvements to ensure products performance

SKILLS

ANALYTIC THINKING AND
PROBLEM SOLVING / DRIVING
CREATIVE / DESIGN VISION
/TRANSLATING UX INTO
BUSINESS VALUE
/COMMUNICATING IDEAS
AND INSIGHTS/ CREATIVE &
TECHNICAL LEAD
/MOTIVATIONAL TEAM
PLAYER / KNOWLEDGE
SHARING / CUSTOMER
PRESENTATIONS

QUALIFICATIONS AND KNOWLEDGE

USER EXPERIENCE DESIGN
/USER EXPERIENCE
STRATEGY / DIGITAL
PRODUCT & SERVICES
DEVELOPMENT /PRODUCT
OWNER / DIGITAL PRODUCT
MANAGEMENT /DIGITAL
CUSTOMER EXPERIENCE

INVISION / WEBFLOW / UXPIN
/ SKETCH / XD / FIGMA /
BALSAMIQ / AXURE RP /
PRINCE 2 / SCRUM /
PROJECTPLACE / JIRA /
CONFLUENCE / OFFICE 365/
CRM / OPENTEXT CONTENT
SUITE & ANALYTICS / HTML5
/ CSS3 / JAVASCRIPT /
JQUERRY / MOBILE JQUERRY
/ CMS

10/2016 - 03/2019

OPENTEXT GMBH, FRANKFURT

Consultant Professional Services / User Experience

- UX Design and product concept creation and implementation of digital solutions base on user centric methodologies
- Enhancement of user experience trough UI design Improvements.

DEUTSCHE BUNDESBANK / Mobility project -

Improvement of 15% in the validation workflows with the creation of an intuitive responsive digital solution (web application)

R+V / System migration project - Reduction in numbers of internal workshops trough UI/UX design customisation of the existing digital solution

BEIERSDORF/ Object viewer project - User experience enhancement through UI concept design customisation

BOSCH/ System migration project - UI/UX design concept

NESTLÉ/ Analytics project - UI/UX design concept and prototyping

01/2016 - 09/2016

MRM//MCCANN, FRANKFURT

UX Designer

- UI/UX Design concepts / Style guides / Prototyping / Iconography

OPEL / VAUXHALL / COMMERZBANK / ZURICH projects
- responsive websites and customer portal

03/2015 - 11/2015

HARTMANN VERPACKUNG GMBH, FRANKFURT

Senior Communication Designer / User Experience

- Creative Packaging Concept and design
- User experience enhancement through new concept design using human centric methods.

09/2008 - 03/2015

AUKTION & MARKT AG, WIESBADEN

Senior Digital and Web Designer

- UI/UX concepts for digital solutions (responsive web solutions and native mobile applications)
- UI design development with partner brands using user research methodic and validation processes
- Creative concept and user experience enhancement by improving the bidding tool

EDUCATION

007/2019 - 12/2021

AGILE HEROES / UDACITY / COURSERA

Product Manager Nanodegree / Digital Product

Management / Time Management and Productivity /

Innovation in a Digital World / Product Owner

04/2016 - 10/2008

OPENSAP / OPEN2STUDY / LINDA / UDEMY

UX design Techniques / Persuasive UX / User

Experience for Web Design / Management for a

Competitive Edge / Principles of Design Thinking

The complete JavaScript Course / SAP Fiori UX /

Creating Business Value with User Experience

12/2014 - 06/2015

OPEN2STUDY / LINDA

Persuasive UX: Creating Credibility Collaborative Design: Process and Efficiency Mobile Web Design & Development Fundamental / Foundations of UX: Accessibility / Multi Device Design / Logic and Content / User Experience for the Web / Certified Professional Requirements Engineer Requirements Engineering System Foundation Level / SCRUM General knowledge / Product Owner / SCRUM Master / Backlog

08//2007 - 06/2013

VHS DREIEICH

Prince 2 foundation level / Prince 2 Practitioner / German Language Certificate A2/B1 Level

01/2003 - 05/2006

SESSIONS.EDU, ONLINE SCHOOL OF DESIGN, NEW YORK, USA

Combined certificate in graphic + digital design